



**A L L I A N C E**  
H E A L T H C A R E  
F O U N D A T I O N  
PROGRAMS FOR HEALTHIER COMMUNITIES

## Strategic Vision

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Alliance Healthcare Foundation Strategic Vision

### WHO WE ARE

The Alliance Healthcare Foundation is the only local, nonprofit, and independent healthcare foundation in San Diego County.



### OUR MISSION

The mission of the Alliance Healthcare Foundation is to promote health and wellness in the San Diego region, with special emphasis on the medically underserved. We accomplish this through collaborative grantmaking, advocacy and education.



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## OUR VISION

We envision a San Diego where everyone, but especially the most vulnerable – the poor and working poor – can access appropriate, timely, and effective healthcare.

- Access to health care is a critical issue facing San Diego County residents, with over 10% of the population (over 400,000 people) uninsured and lacking a usual source of care
- Low-income populations, those under 250% of the Federal Poverty Level (FPL) (the current FPL for a family of 4 is only \$21,200) are the most likely to be uninsured and to lack a regular source of care
- Safety net clinics and hospitals who serve the most vulnerable in San Diego County lack a central coordinating body, leading to fragmented care and limited continuity of treatment
- In agreement with the words of many of our stakeholders, we believe that “access to care gets at the underlying issues in health”

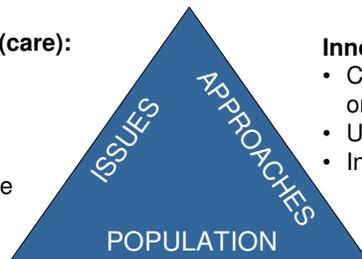


## OUR STRATEGIC PRIORITY

Access to health(care), with a focus on increasing the capacity and coordination of the healthcare delivery system through advocacy, information technology, workflow improvements and innovation in order to improve health outcomes.

### Access to health(care):

- Prevention
- Primary care
- Specialty care
- Mental health & substance abuse



### Innovation:

- Collaboration across organizations
- Using technology
- Integrating care

### Most vulnerable populations:

- People under 250% FPL
- Working poor
- Children
- Homeless



## OUR ROLES

We will use our entire arsenal of resources – our money, influence, time, talents, and relationships – to pursue our strategic vision

### GRANTMAKER

We will invest in innovative, effective programs and organizations



### ADVOCATE

We will be a movement-builder and advocate for healthcare policy change

### EDUCATOR

We will build and share knowledge about local access issues and solutions



## OUR VALUES

### Commitment to the poor and vulnerable

- We believe our resources should target the needs of those most often failed by the healthcare system



### Responsiveness to the community

- We strive to act sensitively and swiftly to address critical public health issues facing the San Diego region

### Willingness to lead

- We will be a strong voice for neglected issues, catalyzing support within the broader community to attack difficult problems

### Dedication to strong partnerships

- We will work to create partnerships that leverage our resources and those of others – our government, businesses, funders, nonprofits and individuals



## LOOKING FORWARD

### Investing in Innovation

Alliance will be looking to identify specific investments through conversations with community leaders, grantees, key stakeholders and additional research as needed.



### Measuring Progress

Our results must be clear. Our ultimate measure of success will be improvements in health outcomes for the most vulnerable San Diegans. We will work to develop specific five-year goals, evaluation measures, and action plans to realize our vision and strategic direction.

